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JAN 06 1998

GROUP 2300

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Title: **System for Marketing Goods and )  
Services Utilizing Computerized )  
Central and Remote Facilities )**

Inventor: Stephen C. Wren )

Group <sup>2761</sup>2411

Serial No.: 08/650,834 )

Mr. Steven R. Yount  
Examiner

Filed: May 20, 1996 )

**AFFIDAVIT**

I, Jon E. Jensen declare that:

I am the president and CEO of **Intecon Inc.**, an information technology consulting corporation of Missouri, and I am thoroughly familiar with the disclosure of the above-identified patent application, directed to a system we call the Wren system, and the context of the claims included therein.

Since May, 1997 my firm, **Intecon**, has studied, and then deployed the Wren system. Before utilizing the Wren system we reached customers and candidates for employment either by advertising

in periodicals, or by contacting them directly in person or by phone. The methods we previously used did not allow customers or prospective employees the convenience and user friendly advantages of the Wren system.

By the Wren system we currently use, our customers and prospective employees are able to obtain information about the services my firm provides and about positions available. They use their computers to connect with ours. After linking computers, using their computers, they request information they desire. When they want information which they cannot find they ask an attendant at our facility for help. We are set up so that the customer or candidate can speak or video conference with our attendant. This means that we are able to use the system to prospect for new customers, to service current customers, and to locate prospective employees.

No longer restricted to the content of periodicals or mailing pieces, customers and candidates are now able to obtain any information they desire, either by the use of their computers, or by speaking or video conferencing with one of our attendants/recruiters. Using the wren system we are able easily to update and distribute our information in such a way that it is always current. We also are able to deliver much more detailed information than what we were able to with any paper-based publication. Further, since the user is in his own surroundings, the wren system allows for a relaxed and convenient atmosphere for our customers and prospective employees.

I am familiar with the D'Agostino patent, US 5,606,496, and Dworkin, US 4,992,940.

Despite these patents, none of the advantages I have described became apparent to me, and, to my knowledge, to those in the field. Based on my experience in the field the Wren system is unique. Therefore, I believe that the claims in the Wren application are allowable.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of The United States code, and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

  
Jon E. Jensen, St. Louis Missouri